

THE PHILADELPHIA AUTO SHOW **BLACK TIE TAILGATE** BENEFITING NURSING AT CHILDREN'S HOSPITAL OF PHILADELPHIA



WE ARE BACK! ■ 01.27.23

BLACK TIE TAILGATE AT A GLANCE

Black Tie Tailgate is produced by the Auto Dealers CARing for Kids Foundation, the charitable arm of the Auto Dealers Association of Greater Philadelphia and the Philadelphia Auto Show. To date, the Auto Dealers CARing for Kids Foundation has donated more than \$9.5 million to Children's Hospital of Philadelphia.

Black Tie Tailgate is the official kick-off to the public opening of the Philadelphia Auto Show at the Pennsylvania Convention Center. Guests enjoy food stations, open bar, and entertainment.

CORPORATE SPONSORS RECEIVE RECOGNITION ON THE FOLLOWING:

- Company name inclusion on invitations mailed to 6,000+ households (*\$7,500 and up*)
- Company name inclusion in print advertising (*\$7,500 and up*)
- Inclusion on Black Tie Tailgate website sponsor page with link
- Inclusion on event signage
- Company logo on sponsor page of the Auto Show digital program guide
- Acknowledgement of support at event program presentation

CORPORATE SPONSOR BENEFITS

\$20,000 PLATINUM SPONSOR RECEIVES: (\$9,300 is tax-deductible)

- 30 Black Tie Tailgate tickets
- 350 Auto Show tickets (good any public show day)

\$15,000 GOLD SPONSOR RECEIVES: (\$9,080 is tax-deductible)

- 16 Black Tie Tailgate tickets
- 200 Auto Show tickets (good any public show day)

\$7,500 SILVER SPONSOR RECEIVES: (\$4,540 is tax-deductible)

- 8 Black Tie Tailgate tickets
- 100 Auto Show tickets (good any public show day)

\$5,000 CARING SPONSOR RECEIVES: (\$3,180 is tax-deductible)

- 6 Black Tie Tailgate tickets
- 50 Auto Show tickets (good any public show day)

\$3,000 CLUTCH CLUB SPONSOR RECEIVES: (\$2,000 is tax-deductible)

- 4 Black Tie Tailgate tickets
- 20 Auto Show tickets (good any public show day)

For sponsorship information, contact Kathy Spencer at 610-649-4722 or Kathy@adagp.com