

THE PHILADELPHIA AUTO SHOW  
**BLACK TIE  
TAILGATE**  
The Children's Hospital of Philadelphia<sup>®</sup>

## PHOTO RELEASE

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### **Auto Dealers CARing for Kids Foundation Raises Half a Million Dollars for Children's Hospital of Philadelphia at 2017 Black Tie Tailgate**

**E. Norriton, Pa., January 31, 2017** – An estimated 4,500 people supported the Philadelphia Auto Show's Black Tie Tailgate at the Pennsylvania Convention Center on Friday, Jan. 27. The Auto Dealers CARing for Kids Foundation will donate more than half a million dollars to the Division of Neurology at The Children's Hospital of Philadelphia (CHOP). The Foundation, comprised of 185 area auto dealers, is the philanthropic arm of the Philadelphia Auto Show.

The Automobile Dealers Association of Greater Philadelphia (ADAGP), producer of the Philadelphia Auto Show, has supported Children's Hospital of Philadelphia since 1986. With this donation, the ADAGP and its Auto Dealers CARing for Kids Foundation will have donated more than \$7 million to CHOP.

Details on the 2018 Black Tie Tailgate at the Philadelphia Auto Show will be released this fall. Monitor [phillyautoshow.com](http://phillyautoshow.com) for updates.



**Photo Caption:**

Pictured left to right are Clutch the Bear; Madeline Bell, President and CEO of Children's Hospital of Philadelphia; Brenda L. Banwell, MD, Chief of the Division of Neurology at Children's Hospital of Philadelphia and Co-Chair of the Black Tie Tailgate Committee; David Kelleher, Chairman of the 2017 Philadelphia Auto Show and Co-Chair of the Black Tie Tailgate Committee; Marlo Kelleher, Co-Chair of the Black Tie Tailgate Committee and Kevin Mazzucola, Executive Director of the Automobile Dealers Association of Greater Philadelphia and Auto Dealers CARing for Kids Foundation. Approximately 4,500 people supported the Black Tie Tailgate to raise more than half a million dollars for the Division of Neurology at Children's Hospital of Philadelphia. Photo credit: Lafayette Hill Studios.

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