



CONTACTS: Andrea Simpson
Philadelphia Auto Show
610-279-5229
andrea@adagp.com

Kaitlyn Buchler
Brownstein Group
215.735.3470 x165
kbuchler@brownsteingroup.com

Philadelphia Auto Show Announces 2019 Poster Competition Winners

--Local high school students offered the opportunity to participate in unique design competition--

East Norriton, Pa., Jan. 2, 2019 – The Philadelphia Auto Show is proud to announce the winner of its second annual poster competition. Caroline Ditzler of Methacton High School took home first place honors this year with her one-of-a-kind entry depicting the Philadelphia skyline with a bird’s-eye view of vehicles moving through the city.

“We started this competition last year as a way to connect with more members of our communities and give young artists a chance to become involved with something that has been part of the fabric of Philly for 118 years - the Philadelphia Auto Show,” said Eric Caldarale, creative director for the show. “The response has been great thus far and we look forward to expanding the program in years to come.”

Caroline was chosen as the first-place winner among 19 finalists from area schools. Second place honors went to Tess Harper of Upper Dublin High School and third place was awarded to Carlos Vega of Kensington Creative and Performing Arts High School.

The contest was open to all public high school students in the Philadelphia and Montgomery County school districts. Students were invited to submit their original 18” x 24” designs for a chance to be named the official 2019 Philadelphia Auto Show poster and have their artwork on display at this year’s event plus inside 500 surrounding auto dealerships.

As the first-place winner, Caroline will also receive a 12-inch MacBook and a letter of recognition from 2019 Philadelphia Auto Show Chairman Ian Jeffery. The 2nd place winner, Tess, will receive \$500 as her prize and Carlos will receive \$250 for his winning entry.

If you have questions about the competition or would like to learn more about our plans for 2020, please contact the Auto Dealers Association of Greater Philadelphia at 610.279.5229.

As one of the nation’s largest auto shows, the Philadelphia Auto Show annually welcomes approximately 250,000 attendees and has a proven track record of influence on consumers in the region. Every year, an average of 90 percent of attendees who are in the market for a new vehicle report that their purchasing decision is influenced by the show, which translates to about \$3.5 billion in sales. This year marks the 118th edition of the event, which has a 750,000 square foot display floor that showcases an array of the newest pre-production models, Super Cars, Exotics, Classics, Hollywood rides and the latest in after-market automotive design. The 2019 Philadelphia Auto Show is proudly sponsored by State Farm and Xfinity and open through February 2-10. Details and ticket information can be found at phillyautoshow.com.

About the ADAGP and Auto Dealers CARing for Kids Foundation

The Auto Dealers Association of Greater Philadelphia (ADAGP), established in 1904, is the oldest association of its kind in the nation. Comprised of 190 franchised new car and truck dealers throughout the five-county Philadelphia area, the Association owns and produces the Philadelphia Auto Show. The Auto Dealers CARing for Kids Foundation is the philanthropic arm of the ADAGP. It is a 501(c)(3) public charity that aims to enhance and enrich the lives of children in the communities where its dealer members work and live. Since its incorporation in 2003, the Foundation has contributed more than \$12.3 million to area children’s charities and organizations, including the distribution of more than 367,000 new winter coats to local children through its Driving Away the Cold effort. Learn more at MoreThanAutoDealers.com.

###