

# Auto Dealers CARing for Kids Foundation

## MEDIA RELEASE

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### **2019 Philadelphia Auto Show Black Tie Tailgate To Benefit Department of Nursing at Children’s Hospital of Philadelphia**

**East Norriton, Pa., Dec. 11, 2018** – The Auto Dealers CARing for Kids Foundation, the philanthropic arm of the Philadelphia Auto Show, is proud to announce the Department of Nursing at Children’s Hospital of Philadelphia as the beneficiary of its 2019 Black Tie Tailgate. The event, which is scheduled for Friday, Feb. 1 at the Pennsylvania Convention Center, will serve as the official preview party of the 2019 Philadelphia Auto Show.

“We are thrilled to show our support of the remarkable 4,000-person strong Department of Nursing at Children’s Hospital of Philadelphia for the second year in a row,” said Kevin Mazzucola, executive director of the Auto Dealers Association of Greater Philadelphia, which produces the Philadelphia Auto Show and oversees the efforts of the Auto Dealers CARing for Kids Foundation. “Last year, we experienced phenomenal success with the event and broke both our attendance and fundraising records. We raised more than \$610,000 for the Hospital and welcomed over 5,000 guests. We plan to do the same, if not more, in 2019.”

Open to the public, the Black Tie Tailgate is an annual, elegant preview party of the Philadelphia Auto Show that offers guests an exclusive sneak peek at the event’s one-of-a-kind display floor while enjoying delicious cuisine and excellent entertainment.

As previously indicated, event proceeds will again benefit the Department of Nursing at Children’s Hospital of Philadelphia and support its patient, family and community programs and initiatives. For the nearly 4,000 nurses, respiratory therapists and technicians at Children’s Hospital of Philadelphia, their work is a science, an art and a calling. They are committed to providing highly-reliable, safe patient care and excellent outcomes for patients and families, while advancing education and research missions.

The Auto Dealers Association of Greater Philadelphia, in conjunction with its Auto Dealers CARing for Kids Foundation, has supported the extraordinary work of Children’s Hospital since 1986 via proceeds from its annual Black Tie Tailgate and other philanthropic activities. Cumulative giving to the Hospital now exceeds \$8.1 million and continues today.

Ticket information and other details for the 2019 Black Tie Tailgate can be found at [phillyautoshow.com](http://phillyautoshow.com).

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