



MEDIA RELEASE

CONTACTS: Andrea Simpson Philadelphia Auto Show 610-279-5229 andrea@adagp.com Aimee Cicero Brownstein Group 215.735.3470 x142 acicero@brownsteingroup.com

Philadelphia Auto Show Returns February 2-10

--With a 750,000 square foot display floor filled with the latest pre-production models, super cars, exotic vehicles, classic automobiles and more, the 2019 event proves there is *Nothing Like the Auto Show*--

East Norriton, Pa., Jan. 17, 2019 – The Philadelphia Auto Show proudly returns to the Pennsylvania Convention Center February 2-10. Media Preview Day is Feb. 1, followed by the Black Tie Tailgate that evening.

“Philadelphia, we are back!” said Ian Jeffery, chairman of the 2019 Philadelphia Auto Show. “Our 2019 display floor has everything that makes an auto show a must-attend event. From some of the first product to ever enter the industry to the latest debuts by today’s manufacturers, and everything in between, we are thrilled to deliver another world-class auto show to our beloved fans and show our first-time attendees why there is *Nothing Like the Auto Show*.”

Key highlights of this year’s Philadelphia Auto Show include the return of 37 global manufacturers to the show floor displaying their latest product to hit the market as well as an array of additional displays featuring exotic vehicles, super cars, classic automobiles, after-market rides, Hollywood cars and more.

As one of the nation’s largest auto shows, the Philadelphia Auto Show annually welcomes approximately 250,000 attendees and has a proven track record of influence on consumers in the region. Every year, an average of 90 percent of attendees who are in the market for a new vehicle report that their purchasing decision is influenced by the show, which translates to billions in sales regionally.

“The Auto Show has never been more relevant,” said Kevin Mazzucola, executive director of the event. “Attendees are trying the metal on. While you can compare price, MPGs, etc. on the internet, you can’t touch, see, or feel the vehicles—and so many of them—the way you can here. Consumers crave that experience and that is why our attendance has never been stronger.”

This year marks the 118th edition of the Philadelphia Auto Show. More highlights and details include:

Pre-Production and Hot Production Models

For consumers who want to catch a glimpse of vehicles that will soon be available in dealerships across the region, the Philadelphia Auto Show is the perfect place to view the latest pre-production and hot models. Examples include the Audi e-tron, the Ford Explorer and Mustang Shelby GT 500, Honda Passport, Hyundai Palisade, Jeep Gladiator, Kia Telluride, Kia Soul, Lexus UX, Lincoln Aviator, Mercedes A-Class, Porsche 911 Carrera 4S (992), Ram Heavy Duty, Subaru Forester, Subaru STI S209, Toyota Corolla SE and RAV4 Hybrid, Volkswagen Passat and Volvo S60.

--more--

Super Cars and Exotics

Courtesy of C.F. Charities, the Super Cars display at the 2019 Philadelphia Auto Show will host a Bugatti Chiron and Veyron, Ferrari LaFerrari, Pagani Huayra, and others. The Exotic Vehicles display, courtesy of F.C. Kerbeck and/or McLaren Philadelphia, will feature dozens of the world's most elegant vehicles. Samples include the latest editions of the Aston Martin DB11, Lamborghini Urus, Maserati Gran Turismo Sport, McLaren 720S and Rolls-Royce Phantom, to name a few.

Hollywood Cars Display

While all cars have their own unique personality, this year's Hollywood vehicles display reinvents the idea of "cars with personality." Auto show guests can catch a glimpse of some of the most iconic vehicles to hit the big screen including Lighting McQueen, the Griswold Family Truckster, the Original Bumblebee from 2018 *Transformers*, DeLorean from *Back to the Future*, the 1967 Impala from *Supernatural*, and the Scooby-Doo Mystery Machine! Cars are definitely the stars at this year's Auto Show.

Classics

This year's featured and beloved classic cars will take you on a stroll down memory lane. Each classic car has its own story – whether it is one of the last of its kind left, one of a thousand ever created, or a forever-iconic model – Philadelphia Auto Show guests can check out each and every one of them thanks to the Simeone Foundation Automotive Museum, Antique Automobile Club of America, Vintage Auto Museum of New Jersey and Classic Auto Mall.

Ride-and-Drive Opportunities

The 30,000 square-foot Camp Jeep experience will be making its seventh consecutive appearance this year and invite Auto Show attendees to be driven by professional 4x4 drivers through an on- and off-road course right on the show floor. Rides will be offered in the Cherokee Trailhawk, Wrangler Unlimited, Grand Cherokee Trailhawk, Renegade Trailhawk and Compass.

Guests will also get the opportunity to find what moves them at the 2019 Ride and Drive Zone. Located just outside the DUB display on the street level of the Pennsylvania Convention Center, the Zone will offer test drives from Mazda, Toyota, and Volkswagen. Details for each vehicle manufacturer vary and should be monitored at phillyautoshow.com.

DUB Show Tour

Hosted by *DUB* magazine – the premier publication of the urban automotive lifestyle – the DUB Display continues to gain momentum and this year's display is bigger than ever. The 125,000 square-foot DUB Display will be filled with the most customized vehicles ever developed.

Deaf & Hard of Hearing Community Events

Sponsored by Xfinity, the Auto Show will host a Deaf & Hard of Hearing Community Access Day on Saturday, Feb. 2 from 9am – 9pm. American Sign Language (ASL) interpreters will be available during that time.

Philanthropic Giving from Ticket Sales

The ADAGP donates \$2 from every Auto Show ticket sold to its [Auto Dealers CARing for Kids Foundation](http://AutoDealersCARingforKidsFoundation). The Foundation uses the funds for programs benefitting area children like its Driving Away the Cold effort, which provides brand-new winter coats to kids who need them most.

--more--

Black Tie Tailgate

Presented by the Auto Dealers CARing for Kids Foundation, the 2019 Black Tie Tailgate will take place on Friday, Feb. 1. The event offers guests a special look at this year's display floor as they dine on delicious cuisine and dance to the soulful sounds of Jellyroll. All event proceeds will benefit the Department of Nursing at Children's Hospital of Philadelphia. Tickets are available at phillyautoshow.com. The event is open to the public.

About the Show

The 2019 Philadelphia Auto Show hours are:

- Weekdays: noon to 10 p.m.
- Saturdays: 9 a.m. to 10 p.m.
- Sundays: 9 a.m. to 6 p.m. on Feb. 3, and 9 a.m. to 8 p.m. on Feb. 10

Tickets are \$14 for adults (age 13 and up) and \$7 for children (ages 7-12) and may be purchased at phillyautoshow.com or at the Convention Center box office. Children ages 6 and younger do not require a ticket. Senior citizens (ages 62 and older) receive a special admission price of \$7 on weekdays only. Senior citizen tickets are not available online.

Discount Coupons

Pick up weekday discount coupons at participating local new car and truck franchised dealerships. Coupons may be redeemed at the box office at the Pennsylvania Convention Center for a \$3 discount on weekday admission to the Auto Show. A partial list of participating dealers is available at phillyautoshow.com.

Discount Weekday Tickets Available Through SEPTA

Weekday Philadelphia Auto Show tickets are available through SEPTA at the price of \$11 for adult admission and \$7 for child/senior admission.

Event Sponsors

The Philadelphia Auto Show welcomes State Farm and Xfinity as its 2019 premier sponsors.

About the ADAGP and Auto Dealers CARing for Kids Foundation

The Auto Dealers Association of Greater Philadelphia (ADAGP), established in 1904, is the oldest association of its kind in the nation. Comprised of 190 franchised new car and truck dealers throughout the five-county Philadelphia area, the Association owns and produces the Philadelphia Auto Show. The Auto Dealers CARing for Kids Foundation is the philanthropic arm of the ADAGP. It is a 501(c)(3) public charity that aims to enhance and enrich the lives of children in the communities where its dealer members work and live. Since its incorporation in 2003, the Foundation has contributed more than \$12.3 million to area children's charities and organizations.

###

**Editor's Note – Information valid as of print date. Please check phillyautoshow.com for the latest updates on featured vehicles, special events and more.