



MEDIA RELEASE

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Philadelphia Auto Show Offers Guests First Glance at Latest Pre-Production Models

--Event boasts largest collection of East Coast debuts in recent years--

East Norriton, Pa., Jan. 18, 2019 – The Philadelphia Auto Show parks at the Pennsylvania Convention Center Feb. 2 to Feb. 10. Among the many highlights of this year’s event is an impressive line-up of pre-production models, which are vehicles the public has yet to see anywhere else, and a notable list of highly-anticipated, hot production models.

“This line-up of pre-production models is one of the fundamental reasons why we say there is *Nothing Like The Auto Show*,” said Ian Jeffery, chairman of the 2019 event. “It’s one of our largest we’ve had in recent years and we are thrilled to offer our approximately 250,000 anticipated guests the opportunity to be amongst some of the first consumers to ever see these vehicles.”

Examples of 2020 pre-production models that Philadelphians will see for the first time include the new Ford Explorer, Ford Mustang Shelby GT500, Hyundai Palisade, Honda Passport, Jeep Gladiator, Kia Telluride, Lincoln Aviator, Porsche 911 Carrera 4S (992) and Toyota Corolla SE.

Several highly-anticipated 2019 models are also expected to be on-site including the Audi e-tron, Chevrolet Blazer, Ford Ranger, Ford F150 Raptor, Hyundai Kona, Lamborghini Urus, Lexus UX, Mercedes A-Class, Ram Heavy Duty, Subaru Forester, Subaru STI S209, Toyota RAV4 Hybrid and Volvo S60.

As one of the nation’s largest auto shows, the Philadelphia Auto Show annually welcomes approximately 250,000 attendees and has a proven track record of influence on consumers in the region. Every year, an average of 90 percent of attendees who are in the market for a new vehicle report that their purchasing decision is influenced by the show, which translates to about \$3.5 billion in regional sales.

For a full list of featured vehicles and other details, please visit phillyautoshow.com.

About the Show

The 2019 Philadelphia Auto Show hours are:

- Weekdays: noon to 10 p.m.
- Saturdays: 9 a.m. to 10 p.m.
- Sundays: 9 a.m. to 6 p.m. on Feb. 3, and 9 a.m. to 8 p.m. on Feb. 10

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Tickets are \$14 for adults (age 13 and up) and \$7 for children (ages 7-12) and may be purchased at phillyautoshow.com or at the Convention Center box office. Children ages 6 and younger do not require a ticket. Senior citizens (ages 62 and older) receive a special admission price of \$7 on weekdays only. Senior citizen tickets are not available online.

Discount Coupons

Pick up weekday discount coupons at participating local new car and truck franchised dealerships. Coupons may be redeemed at the box office at the Pennsylvania Convention Center for a \$3 discount on weekday admission to the Auto Show. A partial list of participating dealers is available at phillyautoshow.com.

Discount Weekday Tickets Available Through SEPTA

Weekday Philadelphia Auto Show tickets are available through SEPTA at the price of \$11 for adult admission and \$7 for child/senior admission.

Event Sponsors

The Philadelphia Auto Show welcomes State Farm and Xfinity as its 2019 premier sponsors.

About the ADAGP and Auto Dealers CARing for Kids Foundation

The Auto Dealers Association of Greater Philadelphia (ADAGP), established in 1904, is the oldest association of its kind in the nation. Comprised of 190 franchised new car and truck dealers throughout the five-county Philadelphia area, the Association owns and produces the Philadelphia Auto Show. The Auto Dealers CARing for Kids Foundation is the philanthropic arm of the ADAGP. It is a 501(c)(3) public charity that aims to enhance and enrich the lives of children in the communities where its dealer members work and live. Since its incorporation in 2003, the Foundation has contributed more than \$12.3 million to area children's charities and organizations.

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**Editor's Note – Information valid as of print date. Please check phillyautoshow.com for the latest updates on featured vehicles, special events and more.