

average of 90 percent of attendees who are in the market for a new vehicle report that their purchasing decision is influenced by the show, which translates to about \$3.5 billion in sales. This year marks the 118th edition of the event, which has a 750,000 square foot display floor that showcases an array of the newest pre-production models, Super Cars, Exotics, Classics, Hollywood rides and the latest in after-market automotive design. The 2019 Philadelphia Auto Show is proudly sponsored by State Farm and Xfinity and open February 2-10. Details and ticket information can be found at phillyautoshow.com.

About the ADAGP and Auto Dealers CARing for Kids Foundation

The Auto Dealers Association of Greater Philadelphia (ADAGP), established in 1904, is the oldest association of its kind in the nation. Comprised of 190 franchised new car and truck dealers throughout the five-county Philadelphia area, the Association owns and produces the Philadelphia Auto Show. The Auto Dealers CARing for Kids Foundation is the philanthropic arm of the ADAGP. It is a 501(c)(3) public charity that aims to enhance and enrich the lives of children in the communities where its dealer members work and live. Since its incorporation in 2003, the Foundation has contributed more than \$12.3 million to area children's charities and organizations, including the distribution of more than 367,000 new winter coats to local children through its Driving Away the Cold effort. Learn more at MoreThanAutoDealers.com.

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