



MEDIA RELEASE

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Philadelphia Auto Show To Welcome Back Its Beloved Black Tie Tailgate in 2023

--After a three-year COVID hiatus, the area's best and biggest philanthropic preview party returns--

EAST NORRITON, PA – October 13, 2022 - The Auto Dealers Association of Greater Philadelphia (ADAGP), in conjunction with its allied Auto Dealers CARing for Kids Foundation, is proud to announce the return of the Black Tie Tailgate to its Philadelphia Auto Show in 2023. The Black Tie Tailgate is scheduled for Friday, January 27th, at the Pennsylvania Convention Center. The event's featured beneficiary is the Department of Nursing and Clinical Care Services at Children's Hospital of Philadelphia (CHOP).

"The Black Tie Tailgate is back and we could not be more excited," said Kevin Mazzucola, Executive Director of the Auto Dealers CARing for Kids Foundation and ADAGP. "We couldn't host the event for obvious reasons over the last few years and we truly missed it. There is nothing like this iconic preview party anywhere. It's the best way to kick-off the annual Philadelphia Auto Show and a true honor to support the amazing work of the Department of Nursing and Clinical Care Services at CHOP in the process."

The ADAGP and its allied Auto Dealers CARing for Kids Foundation have been supporting the extraordinary work of CHOP since 1986. To date, it has donated nearly \$10 million to the pediatric hospital.

"We are extremely grateful for the generous and ongoing support CHOP receives from the Auto Dealers CARing for Kids Foundation, and we are excited about the upcoming Black Tie Tailgate," said Madeline Bell, President and Chief Executive Officer of CHOP. "Our Department of Nursing and Clinical Care Services is the beneficiary of this year's event, and the funds raised will help our teams provide the best, most compassionate care for our patients – and make even more breakthroughs that will transform their lives."

To date, the Auto Dealers CARing for Kids Foundation has raised more than \$1.7 million for the Department of Nursing and Clinical Care Services via the Black Tie Tailgate. With 6,000 nurses, respiratory therapists and technicians at CHOP, the Foundation is honored to support the Department again in 2023.

"CHOP nurses, respiratory therapists, technicians, support, and administrative staff are committed to providing excellent care for patients and their families," said Paula Agosto, Senior Vice President and System Chief Nursing Officer at CHOP. "We are so grateful to the Auto Dealers CARing for Kids Foundation for helping to raise the funds we need to maintain our focus on high-quality, safe patient care and advance our educational and research missions."

About the 2023 Philadelphia Auto Show: The 2023 Philadelphia Auto Show will park at the Pennsylvania Convention Center from January 28th to February 5th. Tickets to the Black Tie Tailgate Preview on Friday, January 27th, are on sale now. Visit phillyautoshow.com for details.

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