



MEDIA RELEASE

CONTACT: Andrea Simpson
andrea@adagp.com
610.279.5229

Philadelphia Auto Show Announces General Exposition Services as New General Contractor for its 2024 Event

East Norriton, PA – August 1, 2023 – The Auto Dealers Association, owners and producers of the annual Philadelphia Auto Show, today announced their new relationship with General Exposition Services.

Founded in 1992 as one of only three local Tradeshow Contractors in the Philadelphia Market, General Exposition Services produces 15+ shows per year at the Pennsylvania Convention Center, which has served as the home of the Philadelphia Auto Show for more than 25 years.

“As the largest consumer event to visit the Pennsylvania Convention Center and a key economic driver for the Greater Philadelphia Region, we wanted to explore a relationship with a local contractor that could benefit both our participating manufacturers as well as regional, participating dealers,” said Mike Gemp, director of the Philadelphia Auto Show. “General Exposition Services fit the bill perfectly. They are based locally and know our venue and its entire team incredibly well. This will inherently create more efficient and effective opportunities for those interested in participating in our event. We are beyond excited for this new phase of production of our show.”

The General Exposition Services team will be led by long-time industry veterans Joe Boyle, Tabitha Tyler and Chris Rowan. Together, they bring decades of show management and exhibitor relations experience to the Philadelphia Auto Show.

“We are proud to say we have become a staple at the Pennsylvania Convention Center throughout the years, primarily as a result of the long-term relationships we’ve built with venue management and staff; and most importantly, we have a valued and tremendous relationship with union representatives and labor who have continued to support the day-to-day activities and production of events at the Center,” said Joe Boyle, vice president of sales and services and managing partner at General Exposition Services. “These relationships have been fostered in a way to develop a better atmosphere and more productivity; and have been proven successful for not only General Exposition Services, but for the union labor, show management, and exhibitors involved. We are thrilled to be able to apply these successes to another iconic event in our backyard.”

About the 2024 Philadelphia Auto Show: The 2024 Philadelphia Auto Show will park at the Pennsylvania Convention Center from January 13-21. The Black Tie Tailgate Preview benefiting the Department of Nursing at Children’s Hospital of Philadelphia will take place on Friday, January 12. More details to be posted on phillyautoshow.com in the coming months.

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